



KNIGHTS FOR LIFE

IN SERVICE TO THE ORDER

In defense of our unborn brothers and sisters

Committed to Education Communication and Catholic Civic Responsibility



12 weeks old

ABCs for a successful baby bottle fundraiser campaign.

For Councils & Parish Respect-Life Ministries.

After much research we have found the lowest price available for baby bottles at www.access.dollardays.com

The template for the half page insert, which goes into the bottle explaining the campaign, can be downloaded from the Knights For Life web site (see baby bottle campaign section). Simply change the names, numbers, and particulars, and then print out one high quality page for mass copying at Office Depot for best price. 600 sheets (300 pastel pink and 300 pastel blue) of colored paper cut in half = 1200 inserts. This should run about \$45 plus tax, which is 4 cents per half page insert.

Labels for the outside of the baby bottles can be printed on a home computer using Avery brand labels, 2" x 4" part number 5163, cost for 1000 labels is \$29.29 from Office Depot. The image for the label can be downloaded from Knights For Life.

Total cost of the bottles finished with label and insert is about 75 cents each. It is important to try to control the loss of bottles in the process of distributing and picking up from churches. Please stress to the pastors and recipients of the bottles the effort and cost involved in producing the custom bottles, that they can be reused multiple times and to please return any unused. The loss of bottles can greatly increase the cost and work required to maintain the project. The shipping cartons should be saved to transport the bottles.

This project is a good service program for teenagers, Religion students, etc. to help add labels insets etc.

B. Obtain permission from Pastor at least three weeks before fundraiser. Ask for a notice to be included in the church bulletin the week prior to distribution and request that the pastor announce the program from the pulpit the week before and the day of the fundraiser, **AT ALL MASSES, THIS IS VERY IMPORTANT!**

Knights of Columbus or members of the Respect-Life committee should have people and the supply of bottles available at each exit to offer one bottle to each family after church.

The following week Knights of Columbus and or members of the Respect-Life committee should be at each entrance with the cartons to receive the bottles before people enter Church. As some people will forget their bottles, ask to leave a container in the church so people can return their bottles throughout the following week.

C. Count all monies from the bottles. Enclose a brochure on STD's for education purposes with thank you note. Refurbish bottles (with new inserts and replacement labels where required) and start project at next Church. Plan for fund-raisers with elementary schools throughout the year, and with churches whenever possible.

These final notes are simple but critical to assuring success: Whoever makes the announcements at the end of Mass (Priest or Deacon) must mention the program the week before and the week of the fundraiser **AT EACH MASS. This is critical.** ALL the doors must be covered with people handing out bottles and collecting them the following week, **AT EVERY MASS.** Don't just leave the bottles in a box unattended. We've seen this happen and most people walk by unaware and the program suffers. Make your presence and the baby bottle fundraiser known! Don't be shy! Engage the people and hand out the bottles and collect them with a **BIG SMILE. AND THANK THEM.** Also be sure to thank each Priest and or Deacon who may be there.

If you should have any questions, please call me at 985-893-5835. Ed Jeanfreau, Louisiana Chairman